State: Arkansas   Filing Company: Madison National Life Insurance Company, Inc.
TOI/Sub-TOI: L06I Individual Life - Variable/L06I.002 Single Life - Flexible Premium
Product Name: Max Stat Int. Rate 2013 Act Memo UL
Project Name/Number: /

Filing at a Glance

Company: Madison National Life Insurance Company, Inc.

Product Name: Max Stat Int. Rate 2013 Act Memo UL

State: Arkansas

TOI: L06I Individual Life - Variable

Sub-TOI: L06I.002 Single Life - Flexible Premium

Filing Type: Form

Date Submitted: 12/05/2012

SERFF Tr Num: MADS-128796693

SERFF Status: Closed-Approved-Closed

State Tr Num:

State Status: Approved-Closed

Co Tr Num: MAXIMUM VALUATION INTEREST RATE

Implementation   On Approval
Date Requested:

Author(s):   Sue Long, Cheryl Richards, Andrea Greiber

Reviewer(s):   Linda Bird (primary)

Disposition Date: 12/07/2012

Disposition Status: Approved-Closed

Implementation Date:

State Filing Description:

SERFF Tracking #: MADS-128796693   State Tracking #:   Company Tracking #:   MAXIMUM VALUATION
                                                                                 INTEREST RATE

State: Arkansas   Filing Company: Madison National Life Insurance Company, Inc.
TOI/Sub-TOI: L06I Individual Life - Variable/L06I.002 Single Life - Flexible Premium
Product Name: Max Stat Int. Rate 2013 Act Memo UL
Project Name/Number: /

General Information

Project Name: Status of Filing in Domicile: Authorized

Project Number: Date Approved in Domicile:

Requested Filing Mode: Review & Approval   Domicile Status Comments:

Explanation for Combination/Other: Market Type: Individual

Submission Type: New Submission   Individual Market Type:

Overall Rate Impact: Filing Status Changed: 12/07/2012

                                                       State Status Changed: 12/07/2012

Deemer Date: Created By: Sue Long

Submitted By: Sue Long   Corresponding Filing Tracking Number: MADS-125181620

Filing Description:

MAXIMUM VALUATION INTEREST RATE

1. This filing is being made to comply with the reduction in the maximum valuation interest rates for 2013 life insurance issues.

2. No other changes are being made to the policy.

3. The Policy's current non-forfeiture values are also compliant

4. This filing is a revised Actuarial Memo. No revisions to the Individual Universal Life Insurance Policy are needed to comply with the 2013 interest rate.

5. The Policy Form No. and SERFF Filing Nos. for the original Policy filing: IUL-P-AR SERFF Tr Num. MADS-125181620 was approved 6/25/2007

Company and Contact

Filing Contact Information

Sue Long, Compliance Specialist   sml@madisonlife.com

PO Box 5008   800-356-9601 [Phone] 2061 [Ext]

Madison, WI 53705   608-830-2700 [FAX]

Filing Company Information

Madison National Life Insurance   CoCode: 65781   State of Domicile: Wisconsin
Company, Inc.   Group Code: 450   Company Type: Life and
1241 John Q. Hammons Drive   Group Name: Health
Madison, WI 53717   FEIN Number: 39-0990296   State ID Number:
(800) 356-9601 ext. [Phone]

Filing Fees

Fee Required?   No

Retaliatory?   No

Fee Explanation:

SERFF Tracking #:	MADS-128796693	State Tracking #:		Company Tracking #:	MAXIMUM VALUATION INTEREST RATE

State:	Arkansas		Filing Company:	Madison National Life Insurance Company, Inc.
TOI/Sub-TOI:	L06I Individual Life - Variable/L06I.002 Single Life - Flexible Premium			
Product Name:	Max Stat Int. Rate 2013 Act Memo UL			
Project Name/Number:	/			

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Linda Bird	12/07/2012	12/07/2012

Disposition

Disposition Date: 12/07/2012

Implementation Date:

Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No